



PRESS RELEASE

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Seon Design wins St. Catharines Transit Commission Contract

Coquitlam, B.C. – March 21 – Seon Design is pleased to announce it has won a contract to supply the St. Catharines Transit Commission (Ontario, Canada) with Digital Mobile Surveillance Systems.

“We were impressed with the confidence that Seon representatives had in their product,” said Dave Sherlock, general manager of St. Catharines Transit. “The ability to have a trial period with a Seon surveillance system convinced us of its quality and this was followed up by a very competitive bid.”

A demo system was installed in July 2006 for testing which concluded with the installation of fifty-five Seon Explorer Plus Digital Video Recording Systems on transit buses in January.

The Explorer offers the latest in MPEG compression technology allowing users to record more footage. It is packed with user-friendly features such as the Smart-Link wire consolidator, Smart-Temp – an automatic temperature monitor and heater to protect the hardware, and the Smart-Speed Conditioner.

“This is one more step in our transit-market expansion,” said Terry Akiyama, vice-president of sales. “We are making inroads throughout North America, especially in south-western Ontario – Canada’s most densely populated region.”

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Seon's reputation for excellent customer service and high-quality, affordable surveillance systems is winning Seon substantial word-of-mouth business.

"Our staff – from our sales executives to production assemblers – work hard for that reputation," said Akiyama. "They are helping to position Seon as an industry leader."

Seon Design's market share, in both transit and pupil transportation surveillance continues to grow year after year. It has recently been awarded a number of transit contracts throughout Canada and the United States. Seon Design continues to be the industry leader in mobile surveillance for pupil transportation.

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About Seon Design Inc.

Established in 1999, Seon Design Inc. is a privately owned company based in Coquitlam, BC. A leading designer and manufacturer of video surveillance systems for mobile applications, Seon employs its own team of highly qualified electronics and mechanical engineers, and assembles superior quality end products in its 36,000 square foot manufacturing facility in Coquitlam. With a growing team of dedicated sales representatives and a network of loyal dealers throughout the United States and Canada, Seon is positioned to continue its double-digit growth rate and increase its market share in 2007 and beyond. For more information, visit www.seon.com.

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