



PRESS RELEASE

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### **Seon Design named global leader in bus mobile video surveillance**

**Coquitlam, BC – May 23, 2007** – IMS Research has named Coquitlam-based Seon Design Inc. as the world's leading supplier of bus and coach mobile video surveillance and the global No. 4 provider of surveillance equipment to all mobile markets.

"It's certainly a long way from the early days of working from a home office eight years ago," said Ian Radziejewski, president of Seon Design. "We knew we were gaining market share each year, but this report – the first of its kind – confirms without question the progress Seon has made."

The independent UK-based IMS Research – a global electronics industry research firm – issued the report [The World Market for Mobile Video Surveillance Equipment](#) last month stating Seon Design has more than 17 percent of the world's bus and coach surveillance market and more than 23 percent of the market in the Americas. Seon also holds six percent of the global mobile surveillance market.

"In a market which is estimated to grow at a CAGR of 12.6% worldwide over the next five years, Seon is well positioned with their extensive range of mobile video surveillance solutions," IMS Market Research Analyst Alastair Hayfield comments.

"The threat of terrorism and protection from litigation are major drivers in the global market," said Radziejewski. "Our customers are also concerned with passenger behavior and driver training."

Seon designs, manufactures and sells DVR and VCR mobile surveillance systems to the bus, rail and elevator markets. Along with ground breaking, rugged camera designs, Seon is leading the industry with innovations specifically for mobile market such as Smart-Temp, Smart-Link and wireless access. Using the latest MPEG4 technology and hard drive capacities of up to 750 GB, Seon DVRs can record up to eight cameras for many days of service.

Seon is successfully gaining ground in its recently expanded transit division, acquiring contracts from all over North America including transit authorities in the cities of Guelph, St. Catharines, York, Bullhead City and Orlando, to name a few.

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#### **About Seon Design Inc.**

Established in 1999, Seon Design Inc. is a privately owned company based in Coquitlam, BC. A leading designer and manufacturer of video surveillance systems for mobile applications, Seon employs its own team of highly qualified electronics and mechanical engineers, and assembles superior quality end products in its 36,000 square feet manufacturing facility in Coquitlam. With a growing team of dedicated sales representatives and a network of loyal dealers throughout the United States and Canada, Seon is positioned to continue its double-digit growth rate and increase its market share in 2007 and beyond. For more information, visit [www.seon.com](http://www.seon.com).

#### **About IMS Research**

IMS Research is a supplier of market research and consultancy services on a wide range of global electronics markets. The company is supported by headquarters in Wellingborough, UK and offices in Austin, Texas and Shanghai, China. IMS Research regularly publishes detailed research on electronic security markets, such as video surveillance, access control, intruder alarms and fire detection and suppression. [www.imsresearch.com](http://www.imsresearch.com)