

## PRESS RELEASE

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### **Seon Design Ranked the World's #1 Mobile Video Surveillance Supplier**

#### **Independent UK-based firm, IMS Research, identifies Seon Design as the world's leading supplier of mobile video surveillance equipment.**

December 15, 2011, Coquitlam, B.C., Canada – Seon Design Inc. is now the mobile video surveillance industry's global leader. In a comprehensive report published by independent UK-based firm, IMS Research, Seon was ranked #1. According to the report, entitled *The World of Mobile Video Surveillance Equipment*, Seon has also achieved more than a third of the school bus market. The report is published every two years.

"Seon's premium quality mobile video surveillance products have made Seon the partner of choice of transportation managers across North America," says Peter Simmons, Director of Marketing. "Seon's advanced fleet technologies allow transportation managers to address operational issues quickly and efficiently, increasing public safety, reducing risk and saving money."

Seon's fleet management and mobile surveillance solutions deliver industrial-strength hardware, enterprise-level software, high-performance wireless systems, and web-based access to live, real-time vehicle data anywhere, any time. "Feedback from Seon's customers directly influences the design and engineering of our products, ensuring that we meet our customers' present and future needs," says Simmons.

Seon Design was first recognized by IMS Research in 2007, when Seon was identified as the mobile video surveillance market leader in the bus and coach industry. Seon maintained this standing in 2009, when it became evident that Seon's market share was growing. Now, in 2011, Seon has surpassed all competitors to become the world's leading mobile video surveillance equipment supplier.

Recent developments from Seon include the web-based vMax Live Plus system, which allows fleet managers to realize the benefits of instant, real-time vehicle reporting; vMax Commander, a scalable software system that simplifies and automates regular tasks, increasing operational efficiency and lowering administration requirements; and the super tough outdoor CA Wedge camera, which offers durability and versatility in a dust and waterproof housing.

For more information about Seon Design Inc., visit [www.seon.com](http://www.seon.com), or contact:

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**About IMS Research**

IMS Research is a leading independent supplier of market research and consultancy to the global electronics industry. IMS Research has offices in Europe, the US, China, Taiwan and South Korea.

**About Seon Design Inc.**

Incorporated in 1999, Seon Design Inc. is ranked as the world's #1 supplier of mobile video surveillance. A privately-owned company based in North America, Seon employs its own team of highly qualified electronics and mechanical engineers, who design and test superior quality end-products in the company's 36,000 square foot facility. Seon invests millions of dollars every year in product research and development, ensuring that we meet our clients' present and future needs. With a growing team of dedicated professionals, Seon is positioned to continue its double-digit growth rate through the introduction of leading-edge, new technologies in 2012.